



Startup Pirates Bratislava 2015

Final report

20.-27.6.2015

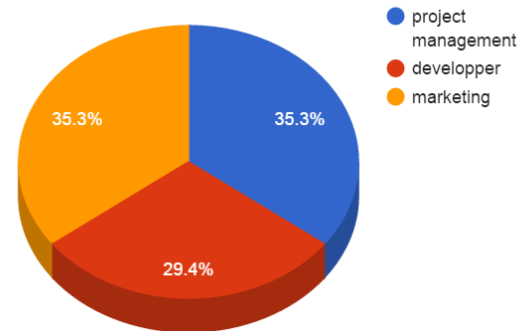
Connect | Place. People. Innovations.



Startup Pirates Bratislava 2015 in numbers

- 8-days long program
- Number of participants: 25
- Age of participants: 16-38 years
- Number of mentors and speakers: 25
- Number of coffee drank: 168
- Number of new ideas: 1850
- Projects presented on Final Day: 7

Background of participants



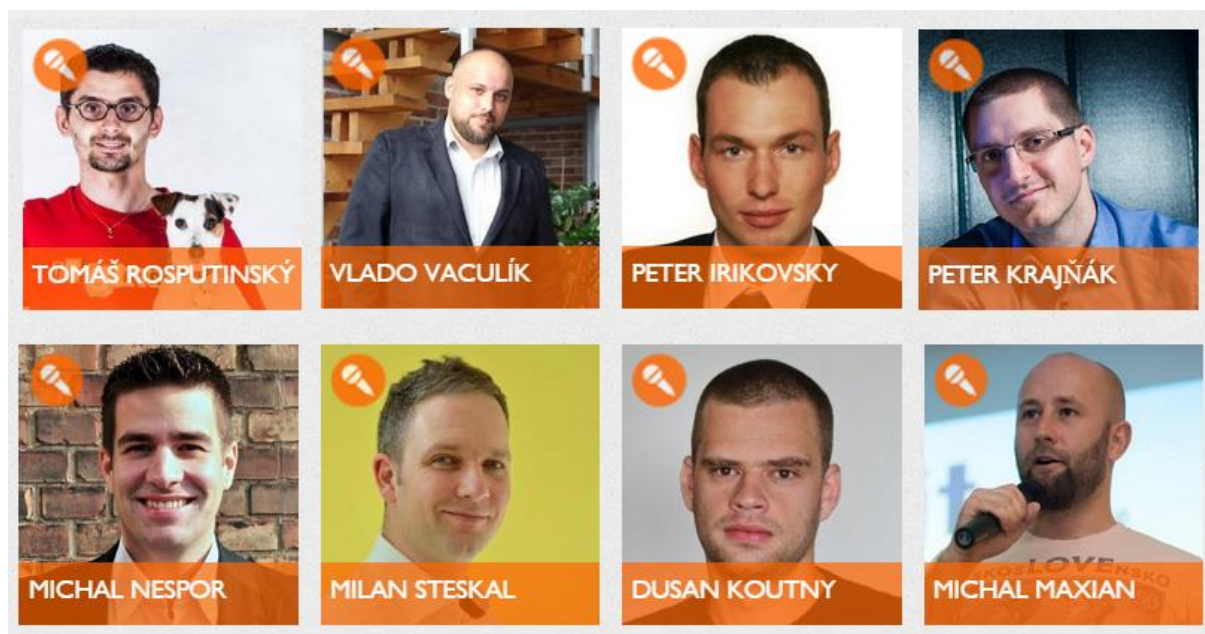
Agenda:

Startup Pirates @ Bratislava | June 2015

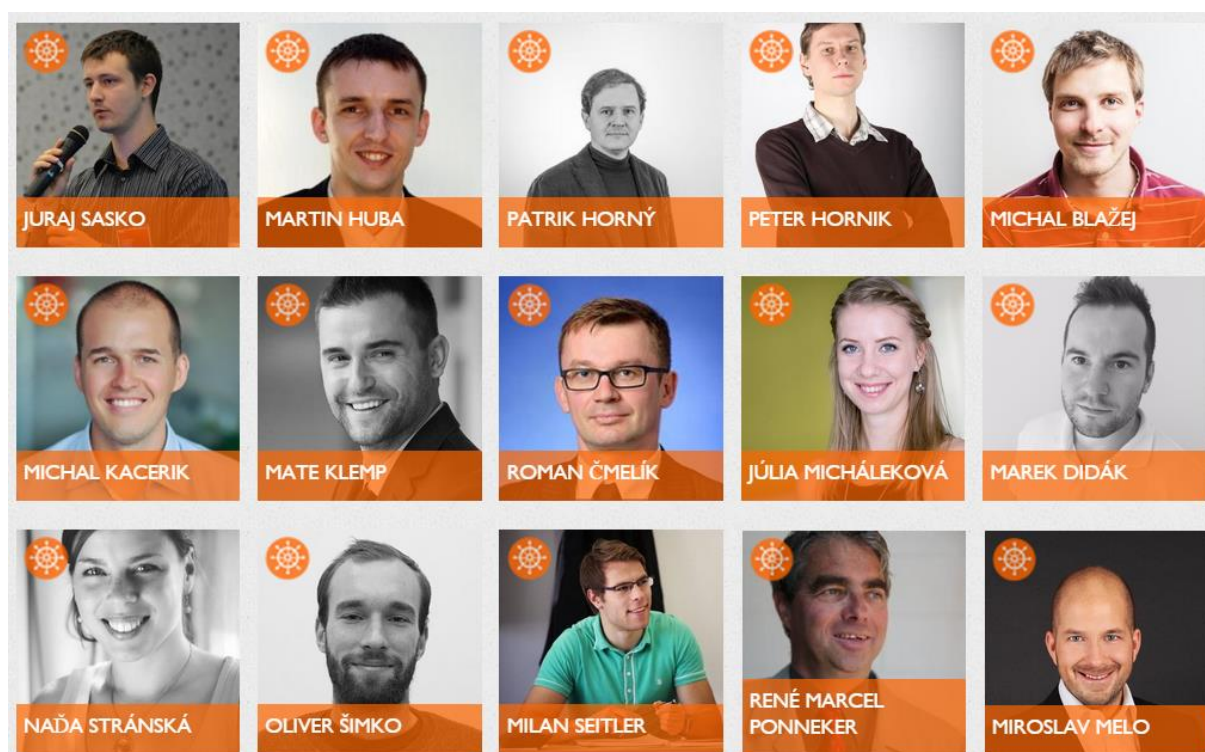
Pitch, Registration, Entrepreneur Talk, Open Meetup, Meal, Team Building, Teams Definition, Workshop, Working Session, Lessons Learned, Ask the Mentor

Hours	20/06	21/06	22/06	23/06	24/06	25/06	26/06	27/06
09:30		Breakfast						
10:00			Lessons Learned	Lessons Learned	Lessons Learned	Lessons Learned	Lessons Learned	
10:30								
11:00	Registration	Design Thinking	Business Model	Customer Development / Lean Startup	Finance & Investment	Marketing & sales	How to Pitch	Working Session
11:30	Introduction							
12:00								
12:30								
13:00	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	
14:00					Working Session			Preparation Pitch
14:30	Ideas Pitch				Entrepreneur Talk	Entrepreneur Talk		Food & Free time
15:00								
15:30								
16:00		Working Session	Working Session	Working Session	Working Session	Working Session	Working Session	
16:30	Team Building							
17:00								FINAL DAY Opening for public
17:30					Ask the mentor		Preparation Pitch	
18:00		Team Management	Ask the mentor					
18:30								
19:00	Team Definition				Open Meetup + Teambuilding with Connect members		Working Session	Final Pitch
19:30								
20:00			Open Meetup					Afterparty & Networking
20:30								
21:00								

Speakers



Mentors



More about the event:

bratislava.startuppirates.org

www.facebook.com/startuppiratesbratislava

Projects presented on Final Day

BRAINYM (1st place + favourite of the audience) - real-time A/B testing tool for online media publishers and bloggers. This tool is going to revolutionize the way how they create and distribute content. Furthermore the main benefit of BRAINYM is that it helps to increase the traffic and generate higher revenues.

ByBase (2nd place) – online platform for supporting growth and development of particular communities worldwide. Calendar of events and magazine about latest news create together a new environment that unites people with the same interests from all around the world.

StyleIN (3rd place) - platform, which will help customers to find and book beauty salon appointments online and help beauty professionals to promote themselves.

3D Spectrum - 3D printing service of architectural models, design models, shape studies, master models for mold, promotional items, figurines, 3D cartographic maps.

Smood – healthy fast food, smoothie food for busy people

Tripo – market place with trips created by expert travellers. These trips are purchased as a travel package that contains fly tickets, accommodation and itinerary. Our unique algorithm is matching fly tickets with accommodation for selected date range in real-time which allow us to provide large scale of options for our customers. Tripo is bringing innovation to travel business, helping travellers monetize their know-how.

Jobgress – improves the way HR agencies hire IT staff today. Platform efficiently matching the bestcandidates to a particular job offer by ranking system and transparent selection process.



1st place – Braynim

Veronika Christová,
Diogo Vila Luz, Juraj
Kadlec, Filip Kuna



2nd place – ByBase

Peter Šimončíč, Sarah Weiss, (Tim Cox), Barnabáš Niňaj



3rd place – StyleIn

Ali Jeddi, Šárka Nohelová,
Soňa Štefková





Partners of Startup Pirates Bratislava 2015

Main Partners



Partners



Media partners and supporters



Organizer



Global Perk Partners

Perk partners are global level companies who offer services to all participants of Startup Pirates in order to help them grow. The total value of offered services exceeds 20 000 euro.



About Startup Pirates

- Global Program



Founded in 2011, Startup Pirates is a fast-growing community of 2000+ young entrepreneurs, startup community leaders and mentors from 17 countries on 4 continents.

In an intense one week program, Startup Pirates combines workshops and mentoring with a clear focus on accelerating the development of entrepreneurs and startups.





pirate code

1

Every member of the crew must be an entrepreneur. He shall be an activist, revolutionary and make the most of the opportunities.

6

A Pirate doesn't find limits nor in the sky, neither in the sea. The one that doesn't follow this, shall suffer the same punishment as in the former Principle.

4

Every single member of the crew has to commit with learning, because everything changes and constant learning is the only way to succeed.

3

No Pirate shall talk of giving up their way of living. A Pirate seizes the day and fights for happiness.

be brave,
be crazy,
be a Pirate!

10

Every member of the crew must be bold, open-minded and bright. Work hard, party harder.

2

Each Pirate shall be bold, love the new, change the whole thing around and be always ready to fight.

9

Every Pirate shall be Passionate. The passion for what we do is what set us apart from surrenders.

5

Every Pirate must fight for what he believes. But if they defraud the company, they shall be marooned! None is allowed to quit, so, none will be marooned.

8

A Pirate follows the map, because although plans can change, having one is important.

7

A Startup Pirate meets people in every docking port.

